

#### SPONSORSHIP PACKAGES

All Access: \$25,000 (\$22,000 is tax deductible)

- Two tables of 10 (20 seats) with Premium Seating
- Special introduction during the dinner program
- Event commemorative plaque
- Company logo on presentation loop during event
- Full page ad in the All Access section of the Journal
- Company logo on the event website and electronic invitation
- Company logo recognition on color print ad in Cosmoprof North America Show Magazine

**Platinum: \$15,000** (\$13,500 is tax deductible)

- One table of 10 seats with Preferred Seating
- Recognition at event during the dinner program
- Company logo on presentation loop during event
- Full page ad in the Platinum section of the Journal
- Company name listed on the event website
- Gold: \$7,500 (\$6,000 is tax deductible) • One table of 10 seats with Reserved Seating
  - Company logo on presentation loop during event
  - Full page ad in the Gold section of the Journal

# **DINNER SEATS**

\_\_\_\_\_ Individual Ticket: \$400 (\$250 is tax deductible) **Table of 10: \$4,000** (\$2,500 is tax deductible)

## **DONATIONS**

Please accept this donation to support cancer and diabetes research at City of Hope \$ \_

### **NEW! ADDITIONAL SPONSOR OPPORTUNITIES**

A unique way to highlight your company's support for City of Hope! Sponsor one of the below elements of the event and gain extra exposure. \*Additional Sponsor Opportunities are not exclusive. 100% tax deductable and does not include event tickets.

☐ Welcome Sponsor: \$5,000

Promotional signage in Registration area and personalized product with company logo distributed to over 600 guests.

Cocktail Reception Sponsor: \$5,000

Promotional signage in Cocktail Reception area and personalized cocktail napkins with company logo distributed to over 1,000 guests.

Dessert Sponsor: \$5,000

Promotional signage during Dessert and company logo inclusion in dessert.

#### TRIBUTE JOURNAL OPPORTUNITIES

Highlight your companies support through an ad in our Journal.

- Journal will be distributed to guests of the event as well as displayed on the main video screens throughout the night.
- The digital Journal will live on the event website and can be shared via social media.
- The digital Journal will be shared with Launchpad, Modern Salon, NailPro and Salon Today subscribers. See Journal Sheet for full media exposure opportunities.
- All journal opportunities are 100% tax deductible.

Champions of Hope Section: \$4,000
Leaders of Hope Section: \$3,000
Partners of Hope Section: \$1,500

Please submit all art ready ads in high-resolution via email to salon@coh.org. All ads must be received by June 13, 2014.

The amount of your contribution, which is deductible for income tax purposes, is limited to the excess of your contribution over the value of any goods received. Additional Sponsor, Tribute Journal Opportunities, and Donations are 100% tax deductable. The value, which is non-deductible, as listed varies with each package, Tax ID# 95-3435919

REGISTRATION			
Name	Company		
Address	City	State Zip	
Business Telephone	Email		
Total Amount \$	Checks should be made payable to "City o	of Hope – NPSI".	
Please charge my 🔲 Business 🔲 Pers	sonal   Credit Card # Card	Exp	

Please return this completed form via e-mail to salon@coh.org or by fax to (213) 241-7203. Mailing address is City of Hope, Attn: NPSI, 1055 Wilshire Blvd., Los Angeles, CA 90017.